

Saucal & Pressable

Saucal Delivers Enterprise-Grade Solutions with Pressable

Saucal, a WooCommerce-focused agency, partnered with Pressable to find a reliable hosting solution that met the high demands of their clients. Pressable provided seamless migrations for simpler sites and deep technical collaboration for more complex ones. With scalable infrastructure and expert support, Saucal confidently hosts high-traffic WooCommerce stores on Pressable without performance concerns.

The Challenge

Finding a hosting provider that aligned with both agency and client needs had always been a challenge for Saucal. Over the years, they cycled through various hosting platforms on the hunt for the most reliable host. Each offered short-term benefits but ultimately couldn't address Saucal's critical priorities:

Finding a hosting provider that could consistently meet Saucal's needs was an ongoing struggle. Over the years, they worked with multiple hosts, each presenting challenges that prevented long-term success.

Inconsistent Scalability: Previous hosting providers often struggled to handle traffic spikes efficiently. When Saucal's clients experienced high-traffic events, such as seasonal sales or viral product launches, many platforms imposed restrictive rate limits or introduced unexpected billing spikes, making cost predictability difficult. The lack of true scalability forced Saucal to seek alternative solutions repeatedly.

Lack of Stability: Many of Saucal's past hosts suffered from unpredictable performance degradation. Seemingly random slowdowns and downtime created frustration for both Saucal and their clients. Even premium-tier plans failed to deliver the reliability required for enterprise-level WooCommerce stores, leading to increased client churn and added support workload.

Rigid Plans: Standard hosting setups often lacked the customization options Saucal needed. Many providers had rigid configurations that did not accommodate the unique requirements of high-performance WooCommerce stores. Attempts to implement necessary adjustments were often blocked by platform restrictions, limiting Saucal's ability to optimize performance for their clients.

Support Issues: As an experienced agency, Saucal only escalates issues after thoroughly troubleshooting on their end. However, many hosting providers forced them to go through multiple layers of generic support before reaching knowledgeable engineers. This inefficiency led to extended resolution times, delaying critical fixes and impacting store performance during peak traffic periods.

As WooCommerce experts, Saucal often serves as the last line of defense for merchants. Mitchell Callahan, Saucal CEO, shared: "We firmly believe that a performant, scalable, and flexible hosting solution represents 40% of the solution to our customers' challenges. The remaining 60% involves the work we do as an agency: refactoring, rebuilding, and fixing existing issues."

With these recurring challenges, Saucal needed a hosting partner that offered true scalability, stability, and flexibility, along with direct access to knowledgeable support.

Pressable has given us the confidence and performance we need to continue to advocate for WooCommerce as a serious, enterprise-grade platform. Their partnership has been a game-changer for both our agency and our clients.

Mitchell Callahan
CEO, Saucal

The Solution

Determined to find the right hosting partner, Saucal conducted an independent test evaluating the performance of managed hosting providers. Their analysis highlighted critical gaps in existing solutions and ultimately pointed to Pressable as the best fit. Pressable met their needs by delivering a combination of seamless migrations, technical collaboration, and an infrastructure built to support high-traffic WooCommerce stores. Confident in Pressable’s capabilities, Saucal entrusted their clients’ sites to a platform that ensures reliability, scalability, and expert-level support. This partnership highlighted the exceptional capabilities of Pressable’s WP Cloud backbone.

Migrate Clients Seamlessly: Pressable simplified the migration process for Saucal by providing seamless migrations with our DIY plugin and our white-glove migration services. Smaller sites were migrated effortlessly, ensuring minimal downtime and disruption. This ease of migration helped Saucal transition their clients with confidence, preserving site performance and functionality throughout the process.

Engage Directly with Engineering: During the testing phase, and also during the migration, Saucal had direct access to Pressable and WP Cloud engineers, enabling partner-to-partner collaboration. This direct line of communication bypassed the delays often associated with traditional support tickets, facilitating faster problem-solving and a deeper understanding of platform capabilities and limitations, and helped handle those sites that fell out of the streamlined process.

Achieve Enterprise-Grade Performance: Pressable's platform delivered enterprise-grade performance, meeting Saucal's core requirements for scalability, and stability. The infrastructure handled high-traffic scenarios effectively while maintaining consistent speed and reliability, aligning perfectly with Saucal's commitment to providing top-tier WooCommerce solutions for their clients.

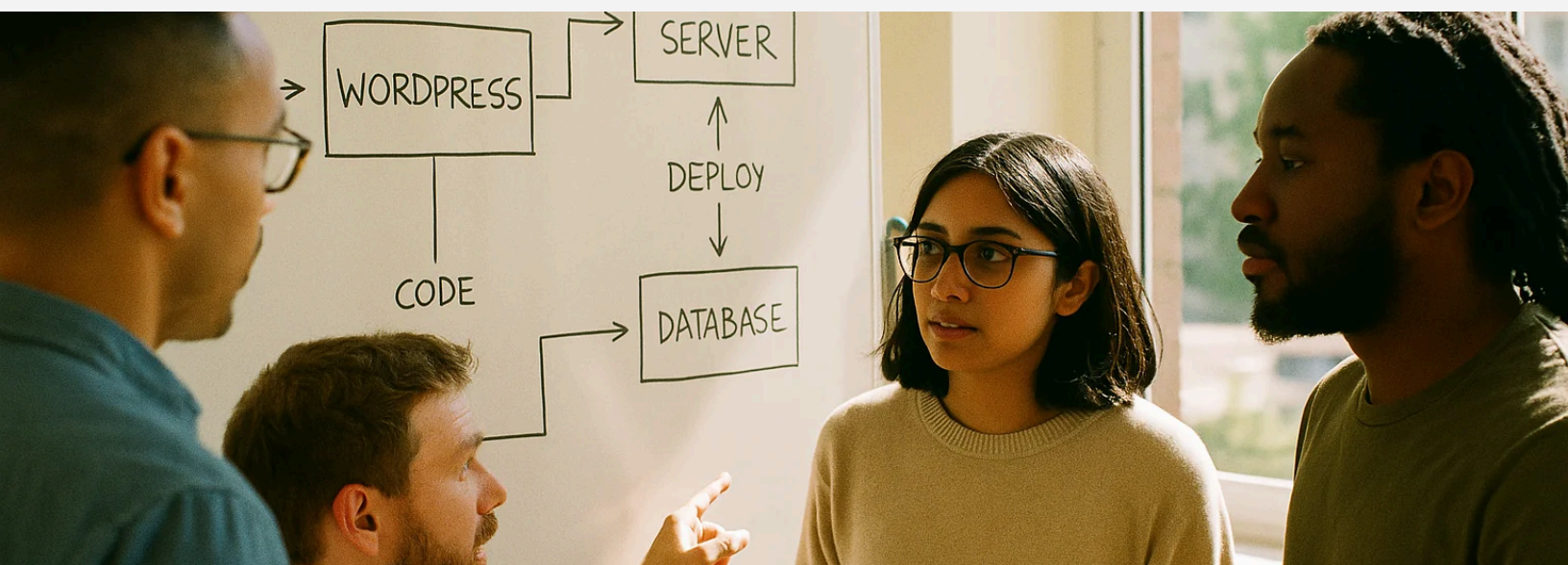
✓ Impact

Effortless Migrations: Pressable's migration options enabled Saucal to migrate their clients' sites seamlessly with minimal downtime. This streamlined process has not only simplified the transition, but also ensured performance consistency, reducing disruptions and allowing Saucal’s clients to experience immediate benefits.

Technical Collaboration: Pressable's direct collaboration with Saucal's engineering team has proven invaluable. This partnership approach allowed for immediate troubleshooting and performance optimization during the migration process. The open communication and proactive support ensured that technical challenges were resolved quickly, fostering a stronger long-term partnership.

What’s Next

Pressable will continue to support Saucal’s future growth by providing a high-performance hosting environment tailored for WooCommerce stores. With Pressable’s reliable infrastructure, Saucal can confidently scale its operations, ensuring seamless site performance even during high-traffic events.



Begin your website's transformation
with an expert Pressable agency partner.



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